2014-15 BY THE NUMBERS

ADDITIONAL INFORMATION
KRANNERT SCHOOL OF MANAGEMENT
403 W. State St.
West Lafayette, IN 47907-2056
Phone: 800-893-4108, 765-494-9700
Fax: 765-494-4360
WWW.KRANNERT.PURDUE.EDU

PREPARING ANALYTICAL GLOBAL BUSINESS LEADERS

FACULTY AND PROFESSIONAL STAFF

Academic Deans ..................................................5
Administrative Deans ........................................1
Department Heads .............................................2
Professors ..........................................................37
Associate Professors ........................................18
Assistant Professors ..........................................34
Clinical Professors ............................................8
Visiting Faculty ..................................................6
Lecturers/Instructors/Postdocs .........................20
Administrative/Professional
(including administrative deans) ......................89

GIVING FISCAL YEAR 2013-14

GIFT DESIGNATION PERCENTAGE
Scholarships .............................................36%
Faculty Support ........................................29%
Programs ..................................................19%
Unrestricted .............................................16%

THE KRANNERT SCHOOL OF MANAGEMENT OFFERS INTERNATIONALLY RANKED PROGRAMS AT THE BACHELOR’S, MASTER’S, EXECUTIVE MBA AND DOCTORAL LEVELS. THE KRANNERT SCHOOL IS INTEGRATED WITH ONE OF THE WORLD’S LEADING ENGINEERING, SCIENCE AND TECHNOLOGY UNIVERSITIES, AND PRODUCES GRADUATES WHO ARE IMMEDIATELY ABLE TO CONTRIBUTE AND ADVANCE IN THEIR CAREERS.

DAVID HUMMELS IS THE INTERIM DEAN OF THE KRANNERT SCHOOL.

VISIT WWW.KRANNERT.PURDUE.EDU FOR MORE INFORMATION.

FACTS ABOUT KRANNERT
**DOCTORAL PROGRAMS**

**BY PROGRAM**
- Accounting ........................................ 6
- Economics ........................................... 45
- Finance ............................................... 11
- Management Information Systems .......... 6
- Marketing ............................................. 10
- Organizational Behavior and Human Resource Management (OBHR) .............. 6
- Operations Management ....................... 7
- Quantitative Methods ........................... 5
- Strategic Management ......................... 9

**TOTAL** ............................................. 105

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**EXECUTIVE EDUCATION**

**#**

**FINANCIAL TIMES, Spring 2014:**
- Finance ............................................. 11
- Economics ........................................... 45

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**ENROLLMENT**

**DOCTORAL PROGRAMS**
- Operations Management ....................... 7
- Strategic Management ......................... 9

**TOTAL** ............................................. 36

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**EXECUTIVE MBA PROGRAMS**

**#**

**FINANCIAL TIMES, Spring 2014:**
- Supply Chain/Logistics ......................... 16
- Public Schools .................................. 12

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**UNDERGRADUATE PROGRAMS**

**ENROLLMENT**

**#**

**FINANCIAL TIMES, Spring 2014:**
- Top Recruiter Survey Rank .................. 25
- Public Schools .................................. 31

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**U.S. NEWS & WORLD REPORT, Spring 2014:**
- Production/Operations Management ........ 7
- Information Systems ............................ 12
- Supply Chain/Logistics ......................... 10
- Public Schools .................................. 12

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**BLOOMBERG BUSINESSWEEK, Spring 2014:**
- Supply Chain/Logistics ......................... 10
- Public Schools .................................. 11

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**EDUNIVERSAL, Spring 2014:**
- Overall ............................................ 18
- Marketing .......................................... 5
- Human Resource Management (with index) ............................................. 3
- Information Systems (with index) .................. 5
- Executive MBA (with index) .................... 8
- Global Supply Chain Management (with index) .................. 4

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**U.S. NEWS & WORLD REPORT, Fall 2014:**
- Production/Operations Management ........ 3
- Quantitative Analysis/Methods ................ 4
- Management Information Systems ......... 18

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**MBA PLACEMENT**

Average Base Salary ................................ 995,718
Average Hiring Bonus ................................ 177,528
Students Receiving Hiring Bonus .................. 66%

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**TUITION**

(EFFECTIVE FALL 2014*)
- Resident ........................................... $11,209 (per semester)
- Non-Resident .................................... $21,092 (per semester)

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**PLACEMENT**

**AVERAGE FIRST DESTINATION SALARY & HIRING BONUS**

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>SALARY</th>
<th>BONUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$50,537</td>
<td>$3,944</td>
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<tr>
<td>Economics</td>
<td>$50,000</td>
<td>$5,000</td>
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<tr>
<td>Industrial Management</td>
<td>$56,263</td>
<td>$5,000</td>
</tr>
<tr>
<td>Management</td>
<td>$53,885</td>
<td>$4,128</td>
</tr>
<tr>
<td>Average</td>
<td>$52,829</td>
<td>$4,128</td>
</tr>
</tbody>
</table>

Top Hiring Companies: Dish Network, BKO, Eli Lilly, Schneider Electric, Accenture, ArcelorMittal, PricewaterhouseCoopers, Aldi, Blue & Co., Boston Scientific, Clifton Larson Allen, Crowe Horwath, Fiat Chrysler Automobiles, Ford, General Mills, KPMG, Lowe’s, Nielsen, Purdue University, Target

* For Class of 2014 as of October 2014; starting salary is base compensation and does not include bonus.

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**TUITION**

(EFFECTIVE FALL 2014*)
- Resident ........................................... $5,719 (per semester)
- Non-Resident .................................... $15,120 (per semester)

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* International student tuition is $15,120 for students admitted prior to Summer 2011, $15,618 for students admitted Summer 2011 to Spring 2012, and $16,520 for students admitted in Summer 2012 and later.