MOVE YOUR CAREER FORWARD with a graduate degree from Purdue's Krannert School of Management. Krannert's lineup of 13 programs — including MBA, specialty master’s and PhD — will give you the leadership skills and global thinking to take your career further, faster.

While each program is unique in its structure and focus, they all have a challenging core curriculum that demands hard work and dedication. Whether you’re a recent graduate, a working professional ready to move up, or an entrepreneur looking for a competitive edge, an advanced degree from Krannert will give you the foundation to build a more successful and meaningful career.

WORK FOR THE BEST

The world’s most prestigious and innovative companies and organizations regularly hire graduates from Krannert programs. Here’s a sampling of the great places a Krannert MBA or master’s degree can take you:

Amazon / A.T. Kearney / Bank of America / Chrysler / Citibank / Cummins / Deloitte Dow AgroSciences / Dupont / Eli Lilly & Co. / ExxonMobil / Ford / General Electric General Motors / IBM / Procter & Gamble / SC Johnson / Sears Holdings Corp. / Shell United Technologies / Wells Fargo / Whirlpool / And many more

For a complete list of recruiters and information on career services, visit the Krannert Professional Development Center at www.krannert.purdue.edu/kpdc.
Purdue’s Krannert School of Management offers highly ranked programs steeped in the innovations of interdisciplinary work, guidance to help you find a fulfilling future, and a core culture embedded in STEM (Science, Technology, Engineering and Mathematics) excellence, analytical insight and global preparedness.

**LAUNCHING GLOBAL LEADERS (LGL)**: a comprehensive professional-development program for full-time Krannert master’s students, prepares you for the bigger picture. You’ll maximize strengths, fortify improvement areas and learn to anticipate real-world performance metrics. Coupled with Purdue’s quantitative excellence, LGL provides a well-rounded worldview necessary to be an elite leader.

- Leadership skills are evaluated in self-assessment and 360-degree feedback
- Personalized development plans address 14 leadership dimensions
- Assignments hone skills in networking, communication, team building, diversity and more
- A professional development portfolio showcases skills and charts a course for leadership

**PROFESSIONAL DEVELOPMENT OPPORTUNITIES** at Krannert extend beyond the classroom, into the community and across the world, including:

- Global Week, held each March in conjunction with spring break, offers one- to two-week study abroad experiences in countries such as Brazil, China, England, France, Italy or Spain. Other study abroad programs allow students to earn credits through semester-long international consulting projects, academic modules at Reutlingen University’s European School of Business in Germany, and short-term internships in India after finals week in May.
- Doing Business in the U.S., an opportunity for students to experience business and network with alumni in a major U.S. city during Global Week. Recent trips have included Houston, Texas, and Atlanta, Georgia.
- City Treks, one-day trips during the academic year that allow students to explore nearby major cities like Chicago, Illinois, and Indianapolis, Indiana, and provide exposure to companies, industry and culture.
- Career Fairs, including the Krannert master’s fair hosted each fall in Rawls Hall, help students gain a competitive edge with employers. Fortune 500 and smaller high-growth companies, representing a variety of industries and functions, recruit and interview students for internships and full-time employment. Students also can participate in campus-wide and national career fairs as well as a virtual career connection event held annually for international students.

Where do you see yourself in five years? There’s a reason this question is a job-interview staple. You must know your career goals so you can pursue the experiences necessary to achieve them. The Krannert Professional Development Center (KPDC) is a comprehensive career resource for students, alumni and recruiters. We are here to help you find answers to your questions about career management and to design successful solutions with strategies tailor-made for you, including:

- Making your resume airight and attractive to high-profile employers
- Training and support on how to excel during interviews
- Establishing and expanding professional networks
- Creating a professional development portfolio of present and future goals
- One-on-one career counseling from seasoned executives

And the university is ranked among the best for geographic location:

- #7 Production/Operations – U.S. News and World Report (Spring 2014)
- #10 Supply Chain/Logistics
- #12 Information Systems
- #16 U.S. Public Business Schools

Outside the classroom, the expansive Purdue campus and the energetic cities of Lafayette and West Lafayette offer endless opportunities to unwind and explore. And we’re just a quick drive from two of the nation’s largest metropolitan cities — 60 miles northwest of Indianapolis and 120 miles southeast of Chicago.

When you choose Purdue, you’ll receive an unparalleled, world-class education. But you’ll also enjoy large-city amenities with the safety, affordability and family-friendliness of a small town.

Student organizations are a valuable component to the Krannert Master’s Program experience. The Krannert Graduate Student Association and related organizations challenge students to lead groups, serve outside the classroom, and sharpen networking skills. Purdue and the Krannert School also are home to many professional, cultural and special interest clubs, including:

- Energy Club / Finance Club / Net Impact / Operations Club / Krannert Brazilian Association
- Krannert OutSource / Krannert Women in Business / Krannert Language Club
- Management Volunteer Program / Toastmasters International

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Our mission is to improve the student experience by fostering professional development, leveraging diversity, and building relationships built on trust, humility, respect and a commitment to excellence.

— Krannert Graduate Student Association
Open-Door Teaching

There are no nameless faces in Krannert classrooms. That's because our expert, award-winning faculty prides itself on personalized connections and world-class, forward-thinking instruction. Our professors prepare you to succeed by pairing a rigorous curriculum with practical, real-world applications. And their open-door policy helps you build trusted, lifelong mentorships.

Our teaching philosophy is guided by data-driven analysis, but our faculty know the true meaning resides behind the numbers. Under their instruction, you’ll thoroughly grasp interconnected business concepts, persuasively demonstrate your position and develop maturity to thrive in any global environment.

Krannert professors also maintain expertise in today’s trends through Purdue’s tradition of ongoing research — with notable strengths in corporate finance and global supply chain. It all adds up to a significantly more sophisticated, up-to-date and personal understanding of ideas and topics.

Real-World Skills

Learning business theory makes you knowledgeable. Applying it makes you a leader. Krannert offers a variety of practical, real-world opportunities to demonstrate your skills and expand your network, including:

• Team-based consultancy working alongside management at real companies to conceptualize and deliver projects
• Case competitions to highlight strategic, analytical, creative and communicational strength
• Student-managed venture funds and investment funds for hands-on experience managing personal and professional investments
• Experience in a student-run nonprofit business with responsibility for all aspects of finances, operations and marketing
• Lunch and learn with alumni, faculty and staff who give back their time and talents
• Membership in the Krannert Graduate Student Association and other faculty/staff-advised clubs to promote networking and diversity
• Entrepreneurship opportunities within Purdue’s Discovery Park, Innovation and Commercialization Center, Purdue Research Park, Foundry and within the West Lafayette/Lafayette area

Networks

The quality and depth of Purdue's alumni network consistently helps Boilermakers advance their careers. Whether students are searching for their first internship or job, changing positions mid-career, or hoping to make professional connections worldwide, they utilize the Purdue and Krannert alumni network.

Purdue’s graduate student culture is a warm and welcoming community of determined, dedicated and hard-working scholars. Krannert students are involved across Purdue’s campus, exercising classroom and leadership skills to perfect their education. The community is diverse and celebrates other cultures and customs. Together, Boilermakers are striving to be the next global leaders. You’ll also find a strong network of Purdue and Krannert students and alumni online, including LinkedIn, Facebook and Twitter.


Connections Spanning Continents

At some universities, “global” only means studying abroad. While study abroad is an important component of what Purdue provides, the cultural context in Krannert’s curriculum and student body also gives you a worldwide edge. With more internationally focused business programs than most other U.S. universities, Purdue truly defines “global.”

Krannert embraces the notion that businesses big and small are, or soon will be, reliant on worldwide markets and preparing accordingly. It means imparting a wealth of knowledge about global business cultures and developing the flexibility to adapt. Camaraderie and networking come from working face-to-face with intelligent, influential peers from around the world.

Study abroad is a valuable experience. It reaches well beyond the classroom, as you learn and experience other cultures, all while cultivating new friendships that will last a lifetime. I loved being able to see and take in history that I had only read about in books.

Sly Peoples Full-Time MBA Marketing & International Business Concentrations

• International Student Population
  – U.S. News and World Report (Spring 2014)
• STEM University for International Students
  – Dept. of Homeland Security
• Most Global Student Body
  – Bloomberg Businessweek (Fall 2012)

Why Purdue?
Full-Time MBA for STEM Professionals

The One-Year MBA for STEM Professionals is designed to provide engineers, scientists and technologists the business and leadership skills required to start and lead technology-centered organizations. After completing a rigorous business core, students have flexibility to customize their learning experience through a wide variety of professional electives, some of which will be taught jointly by business and engineering, science and/or technology faculty. In addition, students will augment knowledge gained in the classroom through participation in active learning projects with leading and emerging technology organizations. The program includes leadership training, access to career services and opportunities to participate in professional and social clubs.

**Length:** One-year program beginning in June
**Format:** Full-Time
**Typical Age:** 25-35
**Degree Earned:** Master of Business Administration

Executive MBA

Executive MBA — EMBA

The EMBA is designed for mid-career professionals who seek to advance by gaining expertise across all core business areas, learning and implementing successful strategies in the workplace, and strengthening their analytical and leadership skills. Quarterly on-campus residencies provide flexible scheduling and minimize disruptions to work and family. The program also provides networking with other professionals, a fully engaged faculty, a custom international residency, and curriculum customization opportunities through functional and immersion electives as well as hands on project courses. Students come from 12-15 states and 2-3 countries.

**Length:** 19-month program beginning in September
**Format:** The flexible schedule combines distance learning with residencies at Purdue and abroad.
**Typical Age:** 35-40
**Typical Work Experience:** 7-18 years
**Degree Earned:** Master of Business Administration

Global EMBA — IMM

The IMM is designed for managers who seek a career with international responsibilities. The program includes quarterly residencies at partner schools around the globe, internationally ranked programs, a multicultural learning environment, an international student body and faculty, and networking contacts in every corner of the globe. Students come from 10-12 countries. The close interaction in courses and projects will help students understand the complexities of managing across borders. Distinctive among executive MBA programs, students earn an MBA from Purdue and a European partner school.

**Length:** 20-month program beginning in March
**Format:** Distance learning combined with residencies of 1-2 weeks in China, the U.S., Europe, and South America.
**Typical Work Experience:** 7-18 years
**Degree Earned:** Master of Business Administration (From Purdue and a European partner school)

Master of Science in Finance — MS(F)

The MS(F) program draws on real-world applications and access to the top minds in finance, complementing studies in the classroom to create a holistic learning experience. These intensive studies will further develop your abilities in critical thinking, analysis and problem solving.

**Length:** One-year program beginning in June
**Format:** Full-Time
**Typical Age:** 27-35
**Typical Work Experience:** 1-4 years
**Degree Earned:** Master of Science

Online Master of Science in Economics

This innovative online master's degree in economics is designed for individuals with strong analytical backgrounds, such as those with undergraduate majors in STEM (Science, Technology, Engineering or Mathematics) disciplines. It combines a first-year common core set of courses in economic theory and econometrics with a set of second-year courses that provide a concentration in either applied economics/business or in advanced economic theory. Depending on the concentration chosen, the program provides decision-making skills helpful in policy making and management positions or prepares students for entry into PhD programs in economics.

**Length:** Two-year program beginning in August
**Format:** Online part-time, with option of 1 of the 2 years on campus
**Typical Age:** 23-28
**Typical Work Experience:** 1-5 years
**Degree Earned:** Master of Science

Master of Science in Global Supply Chain Management — MS(GSCM)

The Global Supply Chain Management program builds on Krannert’s core strength in operations, supply chain management and business analytics to provide skills that will position you for a career in managing global supply chains. In addition to courses that will develop your contextual knowledge and problem-solving skills, the program provides unique global project experience. The program includes students from Krannert’s global university partners, enabling a sharing of internship and work experiences.

**Length:** One-year program beginning in January
**Format:** Full-Time
**Typical Age:** 22-24
**Typical Work Experience:** 1 or 2 quality internships
**Degree Earned:** Master of Science

Weekend MBA

The Weekend MBA program offers career-friendly flexibility and a nationally ranked, globally prestigious Purdue MBA. Targeted to professionals wanting to combine a management degree with their academic and professional skills, it offers a general management education to students from diverse academic and professional backgrounds. Built around your schedule and career goals, the cohort-based program covers the fundamentals of business and management in all the disciplines needed to succeed in current and future positions.

**Length:** 21-month program beginning in August
**Format:** Friday-Saturday format — classes offered alternating weekends.
**Typical Age:** 27-35
**Typical Work Experience:** 5-12 years
**Degree Earned:** Master of Business Administration

Specialized Master’s Degrees

Master of Science in Accounting — MS(A)

The 10-month MS(A) program prepares you to take the CPA exam while enhancing your technical skills, improving your written and oral communication skills, and developing your critical thinking and leadership skills. Whether you plan to pursue a career in assurance, tax, consulting, or industry, the flexibility the MS(A) program allows you to get the graduate-level educational experience you need to be successful. Pair this with the ability to pursue CMA certification throughout your studies and readiness to take the CPA exam immediately upon graduation, and you’ll appreciate the significant value in this 10-month program.

**Length:** 10-month program beginning in August
**Format:** Full-Time
**Typical Age:** 23-24
**Typical Work Experience:** 1 or 2 quality internships
**Degree Earned:** Master of Science

After deployments in both Iraq and Afghanistan, I earned selection for an Army program that included a scholarship for a master’s degree at any university in the nation before returning to West Point to teach. The combination of industrial and organizational psychology within a management and business foundation made Krannert’s program unique, and the school’s commitment to military and veterans affairs is important to me both as an active-duty officer and as a husband and father.

U.S. Army Capt. Matt Pratt

MS in Human Resource Management (MHRM)
Master of Science in Global Entrepreneurship — GEP
The Global Entrepreneurship Program prepares young innovative graduates to be entrepreneurial leaders in a global setting. GEP curriculum provides students with the knowledge and ability to conceptualize and commercialize new ideas and innovations. GEP students learn to develop business plans, seek venture capital, develop supply chains, market plans and demand forecasting. Students spend fall semester at EMILYON Business School in Lyon, France; spring semester at Zhejiang School of Management in Hangzhou, China, and summer semester at Krannert School of Management, Purdue University.

Master of Science in Human Resource Management — MSHRM
The MSHRM program ties human resource skills to strategic decision-making. The program combines human resources, management and organizational behavior studies with experiential learning opportunities. MSHRM goes beyond the classroom, empowering business-savvy leaders for tomorrow’s global organizations. Students perform a summer internship to prepare them for the private or corporate market. The MSHRM program curriculum is aligned with the Society for Human Resource Management guidelines.

Master of Science in Marketing — MS (Marketing)
The MS (Marketing) degree program provides students with the breadth and depth of knowledge and skills needed for a career in one of the business world’s fastest-growing fields. To the extent marketing is both an art and a science, the program is a good fit for students with a variety of backgrounds and experiences. It provides students experience in using theoretical concepts to solve marketing problems through active-learning projects, case studies, hands-on exercises and marketing simulations. Finally, each student is matched with a corporate mentor from Purdue’s Marketing Advisory Board. Mentors provide career and professional advice throughout the program.

PhD Program
We offer PhD programs in economics and management. Our management doctoral program offers eight areas of specialization: accounting, finance, management information systems, marketing, operations management, quantitative methods/management science, strategic management, and organizational behavior and human resource management. We believe that the ability to identify and analyze problems is the most critical research skill and our programs focus on developing this ability. Our program structure offers a sound basis for conducting state-of-the-art research and skills.

OUR PROGRAMS

LENGTH: 11-month international program over three semesters beginning in September.
FORMAT: Full-Time
TYPICAL AGE: 22-27
TYPICAL WORK EXPERIENCE: 1 or 2 quality internships
DEGREE EARNED: Master of Science

LENGTH: 16-month program beginning in August
FORMAT: Full-Time
TYPICAL AGE: 24-26
TYPICAL WORK EXPERIENCE: 1-4 years
DEGREE EARNED: Master of Science

LENGTH: One-year program beginning in June
FORMAT: Full-Time
TYPICAL AGE: 22-24
TYPICAL WORK EXPERIENCE: 1 or 2 quality internships
DEGREE EARNED: Master of Science

LENGTH: Four- to five-year program beginning in August
FORMAT: Full-Time
TYPICAL AGE: 25-35
TYPICAL WORK EXPERIENCE: Not Required
DEGREE EARNED: PhD

“...and it is almost as if you have an additional family that will be supportive and influential throughout your entire career. I have really enjoyed the experiences as well as the people that I have had the opportunity to meet. I’m happy to be a part of such an impactful network.”

Krystle King
MS in Human Resource Management (MSHRM)

“I gained a wealth of knowledge from the coursework included in the Krannert Weekend MBA program, but it was the practical lessons that I learned from the talented and experienced students in the program that added the most value to my Krannert education.”

Allyson Ross
Weekend MBA

“The network that exists within Krannert is amazing...”
Discover the Possibilities

To learn more about what an advanced degree from Krannert can do for you, check out our website or visit us in person. Through our on-campus visit program, you will experience Krannert’s culture and community firsthand, while receiving an in-depth view of our full-time, executive and part-time programs. During your visit, you can tour facilities, attend a class, and engage with students, faculty and staff.

krannert.purdue.edu/masters